



## Submission Guidelines: "Unsung Heroes in the Credit Union Movement"

America's Credit Union Museum invites nominations for its upcoming exhibit honoring Unsung Heroes in the Credit Union Movement. This exhibit aims to spotlight individuals whose behind-the-scenes efforts, lifelong dedication, and moral integrity have meaningfully shaped the credit union industry, especially those who have not received widespread recognition.

This will celebrate those whose contributions were meaningful but underrecognized. We welcome submissions of community advocates, tellers turned leaders, board members, educators, or anyone who exemplifies quiet leadership and steadfast commitment to cooperative finance.

### Nominee Eligibility Criteria

To ensure integrity and consistency in the selection process, all nominations must meet the following standards:

#### 1. Tenure & Service:

- **Minimum Tenure:** Nominees must have at least 10 years of cumulative service in the credit union industry. This includes roles in:
    - Credit union operations (staff, volunteers, or leadership)
    - Regulatory bodies or trade associations
    - Community organizing or educational outreach in support of credit union development
- Diverse Service Considered: Service across multiple credit unions, leagues, or organizations (including local, state, national, or international levels) is acceptable.*

#### 2. Impact:

Nominees should have made a significant, lasting impact on the credit union movement through one or more of the following:

- **Innovation:** Introducing or implementing systems, products, or services that improved member access, financial inclusion, or operational efficiency.
- **Advocacy:** Promoting the credit union philosophy and values in underserved or overlooked communities.
- **Mentorship:** Cultivating leadership or educating others within the credit union system.
- **Resilience:** Demonstrating leadership in times of institutional, financial, or community hardship.
- **Legacy:** Leaving behind measurable improvements, programs, or practices still in place today.

#### 3. Morality & Good Standing:

Nominees must exemplify the cooperative values of honesty, openness, social responsibility, and caring for others. They should consistently uphold the principles of integrity, transparency, and accountability in their personal and professional lives.

- Must have no history of individual Administrative Orders with the National Credit Union Administration.
- Must be recognized by peers as a trusted leader who has upheld the spirit and values of the credit union movement throughout their career.
- If deceased, have left behind a reputation aligned with the credit union movement's values of people helping people.